

# AI Kickstarter Workshop Series



**TACIT EDGE**  
PRODUCT LEADERSHIP

Mindset, Skill set, Tool set  
AI Literacy For The Future Of Work



T A C I T - E D G E . C O M

# Program Objectives

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## 90-Minute Live Reset Sessions for Teams Stuck in AI Adoption

You are not behind. You are fragmented. Different tools, different confidence levels, different expectations, all showing up in the same room.

And the result is predictable:

**inconsistent progress, unclear value, and growing frustration.**

The AI Kickstarter series is designed to reset that.

In 90 minutes, we bring your entire team back to the same starting line and move you forward together with clarity, confidence, and direction.

## What This Actually Solves

Most organizations don't have a tool problem.

They have a coordination problem.

- People don't know what AI is actually for in their role
- Leaders can't clearly articulate where this is going
- Teams are experimenting in isolation
- Expectations are either too high or too low

This session fixes that by creating a shared understanding of:

- what AI can do today
- where it breaks
- and how your team actually moves forward from here

# Outcomes

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## What Happens in the Room

This is not a presentation. It is a live working session built around your team's real questions, real workflows, and real friction points.

### 1. Reset the Room

We level set the moment we're in.

Why AI feels inconsistent

Why tools behave differently

Why your experience doesn't match the hype

Your team finally understands what's actually going on

### 2. Make It Real (Fast)

We surface real problems from your team and solve them live.

Not theory

Not generic use cases

Your work, in real time

This is where the shift happens

### 3. Show the Differences That Matter

We demonstrate tools side-by-side so your team can see:

- where ChatGPT shines
- where Claude outperforms
- where Copilot fits today (and where it doesn't yet)

No guessing

No vendor bias

Just clarity

# Workshop Series Overview

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## Level 0: AI Kickstarter

*The starting line.*

Whether you are starting fresh or your AI ambitions have stalled, this is where you get reorganized and reinvigorated. Participants use AI within the first 20 minutes.

We start with the technology landscape, move into natural language interaction, and close with three real tasks completed before the session ends. No extended discussions that keep us away from getting to the “try” and a breakthrough learning.

## Level 1: AI Mindset

*The shift. This is where the real change happens.*

Participants revisit their profession at a deeper level, learn the iterative mindset, and perform a three-layer activity that demonstrates how to think about their work differently. This is the session where leaders design their information architecture and begin building what we call the Business Context Hive: the persistent artifact that carries through every remaining session.

For leaders, this level includes the "What's in it for me?" conversation, where leaders design the information architecture that makes every person smarter.

# Workshop Series Overview

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## Level 2: AI Skill Set

*The messy reality. The honeymoon is over.*

This is where we deal with what went wrong, what hit hard, and what needs to be different. Participants evaluate their AI outputs critically, work with imperfect data and underperforming processes, build accountability frameworks, and establish a weekly maintenance rhythm.

The Build Board gets its first real update. AI cannot automate what is not standardized, and this is the session where teams face that reality.

## Level 3: AI Tool Set

*The connection. From individual workflows to cross-team capability.*

Participants experiment with tools beyond their primary platform, build proficiency to evaluate which tool fits which task, and get introduced to AI that takes action across systems on your behalf (agentic AI). The most complex build of the series happens here: connecting work across teams, building shared visibility, and establishing the reporting and governance layer. This session ends with commitment, not completion. Because capability building is ongoing.

[Book A Free Consult](#)

# Investment

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## Who This Is For:

Leadership teams and cross-functional groups who are already experimenting but not seeing consistent value, struggling to align across tools and teams, and looking for a clear, practical next step.

Investment: Starting at \$3,500

We scope every engagement to your team. Book a call and we will build the right package together.

## The Bottom Line

AI adoption does not fail because of technology.

It fails because teams never get aligned.

This session fixes that quickly, clearly, and in a way that changes how your team actually works.



# Facilitator Bio

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Christa Hill is a globally recognized product leader, AI educator, and keynote speaker helping organizations navigate one of the most important shifts of our time: the integration of artificial intelligence into how we work, lead, and make decisions.

As Co-Founder and CEO of Tacit Edge Product Leadership, Christa partners with executives, leadership teams, and institutions across North America to build real AI capability inside their organizations. She is known for cutting through the noise, translating complex technology into clear, actionable strategies, and helping leaders move from uncertainty to confident, informed execution.

Christa's career spans senior product leadership roles at Getty Images, Morgan Stanley, Benevity, and the Federal Reserve Bank of New York. She is the author of curriculum used in post-secondary institutions across North America and delivers executive education programs grounded in a practical framework of mindset, skill set, and tool set.

A sought-after speaker, Christa delivers sharp, no-fluff keynotes that challenge conventional thinking and push leaders to rethink their role in an era where intelligence is increasingly accessible. Her work is grounded in the belief that technology should be a force for opportunity, capability, and meaningful progress."

That cuts it from six paragraphs to four, drops the repetitive closing lines, and keeps all the proof points that matter.

WHAT LEADERS ARE SAYING

## Real Results from Real Leaders

*"Christa made AI feel a lot more practical for our team. She helped us cut through the noise and focus on the problems and opportunities we're solving for first before selecting the various AI tools available. The workshop was a really useful level-set that unlocked some of the team while challenging others. Above all, she got us all more comfortable for solving problems in our day-to-day work."*



**Christine Gillies**

Chief Product & Marketing Officer, Blackline Safety

*"Working with Christa Hill from Tacit Edge for our WWTA AGM was an absolute highlight. What truly set her apart was the effort she put in beforehand; she took the time to deeply understand the truss industry, ensuring her insights were perfectly tailored to our specific challenges. Christa has a rare gift for demystifying AI, breaking down complex technical concepts into actionable steps that resonate with our specific audience through examples. She is an engaging, sharp, and forward-thinking speaker who brought incredible energy to the event—I couldn't recommend her more highly for any organization looking to navigate the future of technology."*



**Dave Pasolli**

Executive Officer, Western Wood Truss Association of Alberta

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## Contact Information

We would love to hear from you!

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