



TACIT EDGE

LEAD IN AI

AI Leader Certification

Six weeks. Real people. Real builds. A credential that proves it.



ChatGPT



Claude



Gemini



Copilot

You already know AI matters.
You have experimented like everyone else.

Now become the one who leads it.



Program Overview

Why this matters now 03

What you will accomplish 04

The six week journey 05

The proof 06

Choose your format 07

Measurable return 08

Facilitator Introduction 09

It is time to place a bet on yourself, and your future.

Everyone around you is experimenting with AI.

The people who get ahead will not be the ones with the most tools open. They will be the ones who can prompt for real capacity, judge what the technology should and should not touch, and bring a team along with them. That is a different skill set, and it can be learned.

The AI Leader Certification **builds that person in six weeks**, designed for business professionals with no technical background. Take it as a live cohort or self-directed with hosted coaching drop-ins. Either way, every week ends with something real: a working build, a governance judgment, or an adoption plan you can actually run.

What makes AI Leader Certification different:

Voice-first from day one.

■ The first homework is learning to prompt with your voice and standing up your business context hive, the working memory that makes AI genuinely useful to you.

Real builds, not theory. A

■ A chatbot on your own data, working automations, and agentic workflows you use the very next morning.

Judgment built in.

■ Data readiness, governance, and a full session on AI ethics, taught where they matter instead of bolted on.

Leading adoption is on the curriculum.

■ Managing objections, training your people, and actionable steps to a culture of adoption, mapped on a roadmap you take home.

A capstone and a credential.

■ The program closes with a one-week capstone presented at demo day, backed by micro-credentials that make the learning visible to your organization.

WHAT YOU WALK AWAY ABLE TO DO

Capability you can prove, week by week

Every session ends with something real: a skill practiced, a tool built, a plan your team can run. **Here is what graduates walk away able to do.**

Prompt for capacity and token savings

Move past task prompts. Prompt for capacity with your voice, backed by your business context hive, while managing token usage so the value always beats the spend.

Judge and understand the technology

Understand what AI is and how it works, so you can manage all platforms of AI, not just your favourites, and make informed decisions instead of following hype.

Put your data to work

Data readiness and governance judgment, with hands-on labs: build a data readiness chart for the data you actually use, and a future state plan for cleanup and the real-life application of AI.

Build workflows and agents

Get into the top 1% of AI users in North America. Build agentic AI that combines automation with real understanding, learn to build bigger, and lift the ceiling of what you thought was possible.

Lead adoption, even through the bumps

Manage objections, train your team, and lead with actionable steps to build a culture of adoption in your organization and for yourself. Leverage AI to reach the next level.

Prove and measure the value

Run real-time value creation reports on your own AI work and your team's, so the return is never a guess.



Gabriela E. Yates

ERP Senior Business Analyst

"I definitely used AI before this, but this has absolutely taken it to a whole other level. It's incorporated into all areas of my life... It's about being a more efficient human."



Tracy Nadiger

Vice President

"The program keeps you grounded in business value. I'm no longer stuck at the starting line. The tools and frameworks I learned have eliminated that hesitation, our team can move faster than ever."



TACIT EDGE

BOOK CONSULTATION

From “someone should lead this” to “this is how we lead now”

Pre-work installs the thinking. Then six weeks, moving fast on purpose, in the format that fits your life.

PRE

PRE-WORK - SELF-PACED

Think Like a Product Manager

Unlearn solutioning. Bring problems to the technology, and bring the technology into the room sooner, before your ideas go too far. Product thinking gets you failure at a discount, and AI is built to fail. It is the mindset primer for the skill set and tool set to come, and it earns the bonus Product Manager Trained credential.

1

WEEK 1 - MINDSET

Prompting for Capacity and Token Savings

Straight into voice prompting and ideation in the first session. Build your business context hive, a mindset and a skill set capacity in one, and learn to stay ahead of the big AI bills.

2

WEEK 2 - FOUNDATIONS

AI Foundations

What the technology is, its history, and why we care. Enough depth to make confident decisions, with deep dives available as bonus material.

3

WEEK 3 - DATA

Data Readiness

Data readiness and governance judgment, with hands-on labs: build a data readiness chart for the data you actually use, and a future state plan for cleanup and the real-life application of AI.

4

WEEK 4 - DATA

Workflows, Implementation, and Agentic AI

Understand what connects automation and agentic AI, and how to get real value out of these processes for the work you do, with implementation practices that keep quality and control.

5

WEEK 5 - LEADERSHIP

Ethics, Governance, and Leading Adoption

Ethics and governance: what stays the same in your existing policies, what needs to be augmented, and how to tell the data you protect from the data you can reveal. Then leading adoption: managing objections, training your people, and building your adoption roadmap.

6

WEEK 6 - CAPSTONE

Capstone Week and Demo Day

Build a solution to a real problem, present the demo, and certify. Measure the value of everything you built across the program with your own value report, and leave with an AI coach to keep sharpening your skills and tracking the value delivered by you plus your AI.

CHOOSE YOUR FORMAT

One certification. Two ways to earn it.

*The six weeks are the same. The builds are the same. **The credential is the same.**
Pick the format and delivery that fits how you work.*

OPTION 1 - LIVE COHORT

The Cohort Experience

Two hours of classroom time a week, live with Christa Hill and a cross-industry cohort.

Scheduled start dates, real momentum between sessions, and a demo day where you present your capstone to your peers.

Best for people who move fastest with structure, peers, and a set finish line.

OPTION 2 - SELF DIRECTED - OPEN ENROLMENT

On Your Schedule

One hour a week, self-paced, with hosted coaching drop-ins with Christa Hill.

Start anytime, keep your own pace, and bring your builds and questions to the drop-ins as you go.

Best for people who need the program to fit around their calendar.

SPEAK WITH ADMISSIONS

GET STARTED NOW

"It gets me really excited when people come to me and show me what they were able to do with AI. People who have been at our company for ten plus years say, this would take me a day. It took me 20 minutes."

Vice President, Enterprise Software

Real leaders. Real builds. Real hours back.

Top 1%

You become top 1% of AI users in North America, by week three of the program

\$40K+

The value of one participant's reclaimed time, self-reported in four weeks.

1 Day → 20 min

A veteran's report, after one graduate brought AI to their whole team.

"Mind blown. You don't use AI as a replacement for judgment. You use it as an amplifier for your existing leadership expertise."

Fractional HR Consultant

"I had been putting off trying to do anything like this for months. In all honesty, it probably saved me a month of work in an hour."

Engineering Lead, Manufacturing

"Claude builds work from the inside out. Copilot builds work from the outside in. And Perplexity brings the market research into the conversation. When I put them together, it was wild."

Founder, building his next business

What participants actually built

- Business context hive that onboarded a new director of sales and marketing into the role in weeks, not months.
- Process for adopting risk: a team fear map tracking fears, causes, & mitigations, now a living adoption doc.
- AI Agents designed to catch billing anomalies before they become 5 figure surprises at a 275-person company.
- An overnight automation that cleared a year of email backlog, built by a self-declared day-one skeptic.

You've USED AI TOOLS. So has everyone else.

What will set you apart, and protect your career, is having judgment, context and the ability to connect AI to real outcomes.

[SPEAK WITH ADMISSIONS](#)



A certification that shows its receipts

The hardest question a leader faces is not “was it a good course.” It is “what did we get back.” We answer it in writing.

Every participant runs a time-saved and value-created report on their own AI work, backed by a baseline and post-program confidence assessment. The capstone puts the proof on stage: a real solution to a real problem, presented at demo day. Not a satisfaction score. Evidence you can take to your board.

Worried about AI costs? Good.

Most teams panic about subscription and token bills because no one taught them to tie spend to value. Your leaders learn to prompt for capacity, manage usage, and report the business value of their AI work against what it costs. That is the difference between “AI is expensive” and “AI returned more than we spent on it.”

The Credential Stack

Graduates earn the **Applied AI Business Leader Certification**, with optional micro-credentials in **Data Readiness, Generative AI, Agentic AI, and AI Ethics**.

The capstone earns the **AI Strategy Micro-Credential**, and the pre-work earns a bonus Product Manager Trained credential.

“It has saved so much time in how I approach my workflows, and I have a lot more projects I am working on. I am really anticipating using AI to propel me through those with efficiency.”

Operations Lead, Energy Sector

Your Certification Facilitator

Meet Christa Hill

About & Experience

Christa Hill is the founder of Tacit Edge and the creator of AI Leader Certification. She helps leaders and teams move from AI curiosity to real capability, using product thinking as the frame and outcomes as the measure. Her work is practical, human-first, and built for people who carry responsibility. She believes AI leadership is not about tools. It is about thinking clearly under new constraints, and proving the return.

Partnerships & Affiliations

Through her work at Tacit Edge, Christa partners around the world to design and deliver AI education, working with partners in San Francisco, including Learnit. She is also an ICF-accredited executive coach. Her programmes have been delivered for organizations in all industries, including philanthropy and post-secondary education, meeting cautious teams where they are and building AI capability they can prove.

BOOK CONSULTATION



BEYOND THE CERTIFICATION

More programs, one pathway

The AI Leader Certification stands on its own, and it connects to a full family of programs for your team and your organization. Wherever your people are starting, there is a next step.

TEAMS

AI for Humans Kickstarter. Four sessions over four weeks to a shared, confident baseline for the whole team.

ORGANIZATIONS

AI Corporate Education Pathway. The full corporate journey, from first exposure to the top 1% of AI users.

TRAINERS

Certified AI Education Facilitator. Certify trainers inside your organization, linked back to the AI Leader Certification.

YOUR BUSINESS

Custom education program. One-on-one program design with Christa Hill to build the pathway your organization actually needs.

Ready to Lead in AI?

Join the next live cohort, or start self-directed today with open enrolment. Speak with admissions to choose the format that fits.

SPEAK WITH ADMISSIONS



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